

LBS SETS RECORD FOR MOST INDOOR SHOWHOUSE UNITS UNDER ONE ROOF

*Cumulation of 13 indoor showhouses helped LBS' to confer 2nd Malaysia
Book of Records*

Petaling Jaya, Selangor, 27 May 2022 – After LBS' first Malaysia Book of Records (MBOR), the BSP21 project which bagged the award for 'Most Number of Facilities in a Residential Development' in Malaysia with a total of 103 facilities, LBS Bina Group Berhad (LBS) has secured yet another entry in the MBOR, this time-round for the 'Most Indoor Showhouse unit in Sales Gallery in Malaysia'.

The LBS sales galleries in picture are the KITA @ Cybersouth and LBS Alam Perdana with a total cost value of RM14.8 million and RM16.4 million respectively. The KITA @ Cybersouth sales gallery with a total build-up area of 34,783 sqft. alone managed to house eight different showhouses all under one roof, namely KITA Mekar's Double Storey Terrace House, Townhouse, both lower and upper units, Single Storey Terrace, KITA Ria's apartment of Type A and Type B, Idaman BSP, and KITA Sejati while LBS Alam Perdana with a total build-up area of 18,273 sqft. hosted five showhouses within one sales gallery, namely Ritma Perdana Townhouse, for both the lower and upper floor, Double-Storey, Melodi Perdana and Idaman Perdana.

This certificate presentation ceremony was held at the KITA @ Cybersouth sales gallery and witnessed by YB Dato' Seri Reezal Merican bin Naina Merican, Minister of Housing and Local Government, as well as Christopher Wong, Chief Operating Officer of Malaysia Book of Records and Tan Sri Lim Hock San, Executive Chairman of LBS Bina Group Berhad.

LBS Executive Chairman, Tan Sri Lim Hock San said "Housing various types of showhouse units under one sales gallery has always been a customer-centric decision. House-hunting can be a very tiring process for homebuyers, even more so when one is keen to view different

projects. Being the 'People's Developer', our aim is to focus not just in the products we build but the service that we provide as well, that includes before and after purchasing a home with us and with that, the idea to house a wide range of showhouses under one roof is born."

"This also allows potential homebuyers to view different projects at any given time, be it rain or shine. LBS will continue this footstep in future sales galleries as it helps us work towards our goal of both efficiency and sustainability. That said, we hope to continue building spaces where communities can see the values we strive to create, flourish and hold pride in calling these spaces, home," added LBS Executive Chairman, Tan Sri Lim Hock San.

To learn more about our projects, please visit lbs.com.my or call 1700 81 8998.

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