

For Immediate Release



RAIKAN REZEKI BERSAMA LBS RETURNS

RM541,800 Worth of E-Wallet Cash & 6 Bonus Offerings Awaits Homebuyers

Petaling Jaya, Selangor, 12 April 2022 – Leading township developer, LBS Bina Group Berhad (LBS) is set to excite homebuyers with another cycle of campaign *Raikan Rezeki Bersama LBS: Rezeki Raya Anda* where homebuyers stand a chance to bring home an e-wallet cash worth more than RM541,800 and enjoy 6 bonus offerings when you purchase of your dream home with LBS!

In conjunction with Hari Raya celebration, entries for the *Raikan Rezeki Bersama LBS: Rezeki Raya Anda* campaign will be accepted for homebuyers who purchase selected LBS participating projects from 1st April 2022 to 31st May 2022.

Tan Sri Lim Hock San, the Executive Chairman of LBS Bina Group said, “With the transition to endemic phase of Covid-19 on April 1st 2022 and the removal of restrictions on business operating hours, LBS is optimist that the newly launched campaign will be seen as a good platform for potential homebuyers to get their dream home. Understanding that the nation is recovering financially from the then-pandemic, LBS, as the ‘People’s Developer’ have comprehensive plans lined up ahead that are aligned with the government’s housing agenda and will greatly elevate homeownership opportunities for the nation.” “The launching of our *Raikan Rezeki Bersama LBS: Rezeki Raya Anda* marketing campaign is one of our many initiatives, in which homebuyers not only get to enjoy huge savings when purchasing a house, but also stand a chance to win e-wallet cash, making the Raya this year an unforgettable one,” he added.

The 6 enticing bonus offerings by LBS under this campaign includes:

1. Free Legal Fees
2. Loyalty Reward
3. Flexi Payment Scheme
4. Low Booking Fees
5. Zero Exit Fees
6. Furniture Package

In this festive season, prizes worth more than RM2,000 and RM5,000 are ready to be won for all via the “Count Your Ketupat” contest and mini contest online respectively. Also, do grab on the opportunity to win the “Kisah Rezeki Saya” contest on LBS official social media.

For more information on the campaign and other exciting deals, log on to <https://raikanrezeki.lbs.com.my/> or www.lbs.com.my, or call 1700 81 8998.

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